

ReMAP: DMS - Digital Marketing System for Retail Services

TURNKEY SOLUTIONS

ReMAP's entire solution package includes digital marketing, lead generation, call center management, distributing the lead, turning the lead into a sales order, configuring the product or service being ordered, and then coordinating logistics to fulfill the order material and/or service. Behind it all is our Analytics Management System to give you the intelligence you need to run your business .

SOLUTION PORTFOLIO

- Digital Marketing (DMS)
- Lead Management (LMS)
- Sales Management (SMS)
- Product Configurators
- Fulfillment Management (FMS)
- Analytics Management (AMS)

BENEFITS of DMS

- DIGITAL PRESENCE
- INCREASED TRAFFIC
- HIGHER CONVERSIONS
- GREATER SALES
- BETTER CUST SERVICE

For more information on our product and services please visit www.remapweb.com www.nathanresearch.com

ReMAP: DMS is a complete methodology and solution set to establish and sustain an effective, meaningful digital presence for companies

Digital Marketing has evolved into a science in itself involving a number of different components that have to come together

Digital Presence: The right set of web properties that have the right content, right aesthetics, and the right engagement with web site visitors. The right approach to constructing and maintenance of the web properties involves understanding and leveraging of various CMS tools (Wordpress, Drupal, Joomla, HTML/CSS etc)

Traffic Generation: Tools and methodologies to generate online traffic.

Conversions: Tools and methodologies to increase conversions, SEO, Social media engagement

Engagement: Consistent and scalable methodology to create and sustain engagement in a systematic (automated and manual) manner to create and meaningful multimedia via social media such as Twitter, Facebook, Instagram, Pinterest

Conversations: Methodology to set up and maintain conversations

Commerce: Pre-built templates / engine that allows you to define your product parameters and establish an ecommerce front end quickly (using Magento, ECWID and other tools)

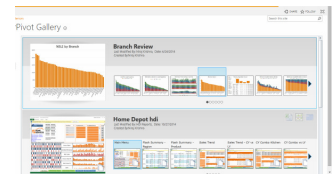
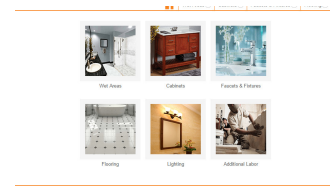
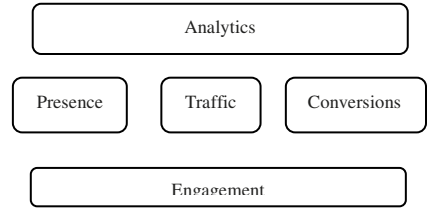
E-fulfillment: Establishment of fulfillment channels through providers such as Amazon Fulfillment Services

Analytics: Set up of analytics (Google Analytics, Doubleclick and other tools)

Surveys: Establishment of post-engagement surveys with prospects and customers using tools such as Contactology

Features

- Modular architecture with pre-built templates and components
- Configured to meet your specific workflows and scenarios and budget.
- Choice of platforms for each component
- Templates / methodologies for initiating and maintaining audience engagement through social media (Twitter, Facebook, Pinterest, Instagram)
- Ecommerce templates to get e-store up and running quickly
- Solution as a Service to provide sustainable digital advantage



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